Colourwashed Lady with Sentiment Card

A PROJECT FROM OUR LIVE SHOW - HSN SHOW MAY 3RD PRODUCT PREVIEW 2 - 30 APRIL 2022

ABOUT THIS PROJECT

A striking card featuring a stamped lady's face with a vibrant colourwashed background in multiple ink colours, finished with a sentiment stamp and splatter details. The design creates a modern, artistic poster-like effect with the lady's face left white to stand out against the coloured backdrop.

From the show: HSN Show May 3RD Product Preview 2
Shown: 30 April 2022
The project starts: 19:15 into the show
In this guide: 14 steps

WATCH IT ON THE SHOW

COMING UP LIVE ON HOW TO CRAFT NETWORK
Community Showcase
MONDAY 2 NOVEMBER
10am UK / 5am EASTERN / 2am PACIFIC

WATCH FREE ON MY TELLY

STEP BY STEP

1

STEP 1 OF 14

Remove the largest lady stamp from the carrier sheet and secure it onto an acrylic block.

WATCH THIS STEP - 20:30

2

STEP 2 OF 14

Ink up the stamp with black ink and stamp the lady's image onto white cardstock at the top of the card.

WATCH THIS STEP - 20:45

3

STEP 3 OF 14

Select a sentiment stamp such as 'Stay Strong' from the same carrier sheet and ink it with black ink.

WATCH THIS STEP - 21:45

4

STEP 4 OF 14

Stamp the sentiment in the corner of the card, allowing it to overlap slightly with the lady's image.

WATCH THIS STEP - 22:30

5

STEP 5 OF 14

Spray a red ink pad with water and use a brush to paint colour around the lady's face, avoiding her facial features.

WATCH THIS STEP - 23:15

6

STEP 6 OF 14

Add purple ink colour to other areas of the card using the same spray and brush technique.

WATCH THIS STEP - 24:00

7

STEP 7 OF 14

Apply blue ink colour to additional sections, working around the card in random areas.

WATCH THIS STEP - 24:30

8

STEP 8 OF 14

Add green ink colour to further areas of the background.

WATCH THIS STEP - 25:00

9

STEP 9 OF 14

Return to purple ink and add more colour to the remaining spaces around the card.

WATCH THIS STEP - 25:30

10

STEP 10 OF 14

Use a brush to add ink splats across the coloured areas to tie the design together and hide any blocky paint marks.

WATCH THIS STEP - 25:45

11

STEP 11 OF 14

Paint a lipstick detail on the lady's face with a brush to add definition and make the image pop.

WATCH THIS STEP - 26:15

12

STEP 12 OF 14

Heat set the stamped and coloured cardstock to dry it completely.

WATCH THIS STEP - 26:45

13

STEP 13 OF 14

Mount the finished artwork onto a black cardstock border to make the coloured image stand out.

WATCH THIS STEP - 27:30

14

STEP 14 OF 14

Adhere the mounted image to the centre of a white card blank.

WATCH THIS STEP - 29:00

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STUCK ON A STEP? ASK TONI

Ask Toni on our website about any project, product or technique from the show.

TIPS FROM THE SHOW

- You do not have to be an artist to create these styles of cards; simply stamp and add colour around the design.
- Splats and random colour application hide blocky painting and add to the artistic effect.
- Mounting the coloured image onto black cardstock makes the design pop because the contrast is striking.

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Watch the full show: HSN Show May 3RD Product Preview 2

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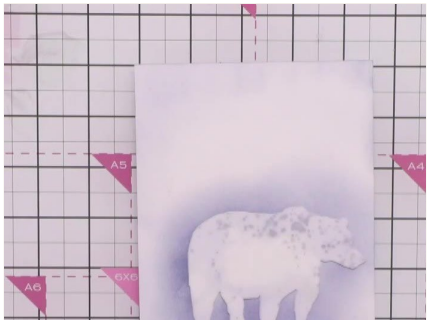

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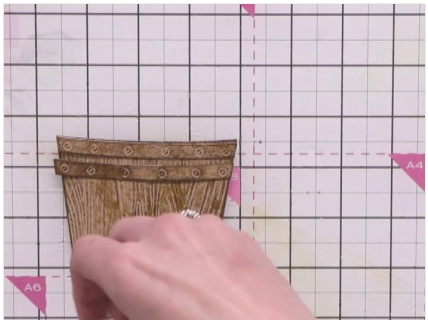

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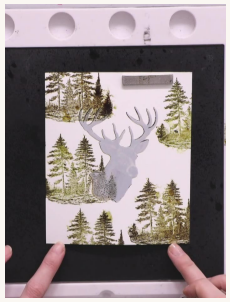
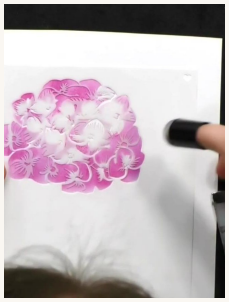

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