

Stamp and Reveal Scratch Card

23 JANUARY 2025



Create a delightful interactive scratch-off card featuring adorable stamped characters like a colourful clownfish and an otter. Using the stamp and reveal technique, you'll stamp charming images and sentiments onto card bases, then apply special scratch-off stickers to create a fun surprise element. The finished cards showcase vibrant colouring with ink blending backgrounds and playful designs perfect for gifts or special occasions.

From our live show **HSN JANUARY PRODUCT PREVIEW - Join me for my Sneak Peek - Broadcast 23rd January 25 (23 January 2025)** - watch it from 56:15.

WHAT YOU WILL NEED

See the show for everything used.

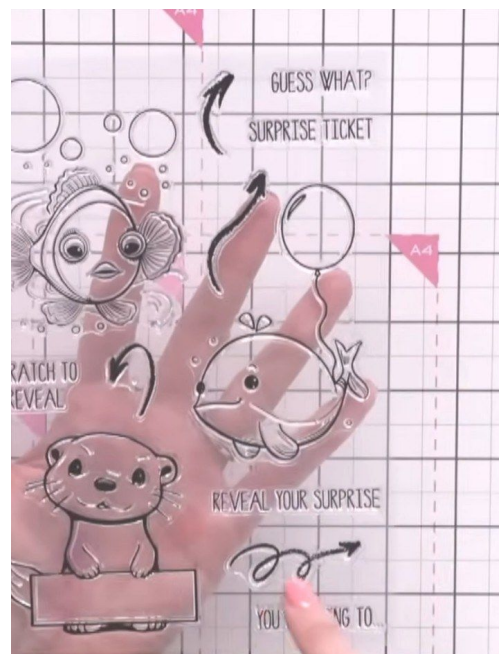
STEP 1



Select your Ottie & Friends stamp and reveal stamp set. This set includes 70 stamps and reveal stickers featuring cute character designs including an adorable otter.

Watch this step: 57:30 into the show

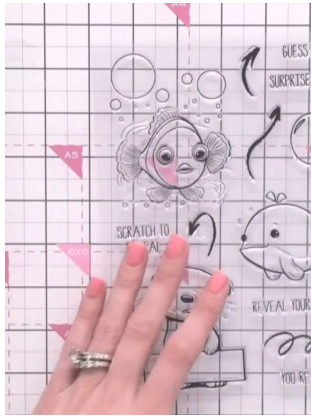
STEP 2



Stamp your chosen character onto white card stock using black ink. Position the stamp carefully and press firmly to ensure a clear image.

Watch this step: 58:00 into the show

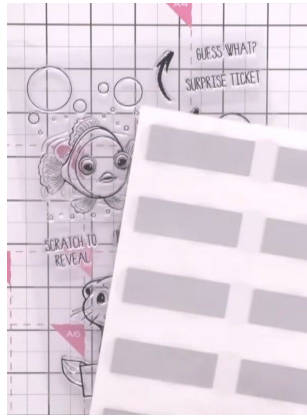
STEP 3



Stamp one of the arrow designs onto the card in the places where you want to indicate the direction of the scratch-off reveal.

Watch this step: 58:30 into the show

STEP 4



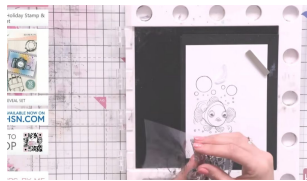
Choose your desired sentiment from the stamp set and stamp it into the designated area on the scratch card. Position the stamp carefully to ensure it fits within the marked space.

Watch this step: 59:00 into the show

Colour your stamped design using your preferred colouring method. You can use inks, markers, or other colouring tools to add colour to the stamped images on your card.

Watch this step: 1:00:00 into the show

STEP 7

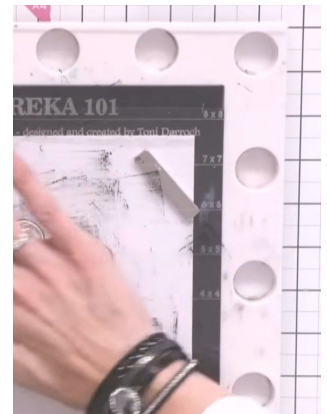


Select a scratch-off sticker from your collection.

Choose between gold or silver finish, and either a rectangular or circular shape to suit your design.

Watch this step: 1:00:30 into the show

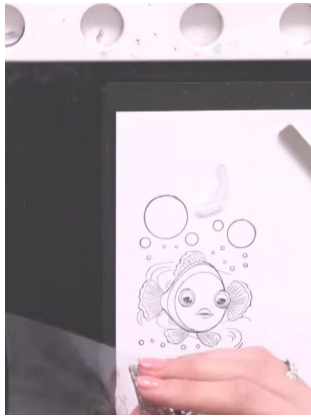
STEP 8



Position the circular sticker over the sentiment or area you want to conceal. The sticker should completely cover the message you want to be revealed when scratched.

Watch this step: 1:01:00 into the show

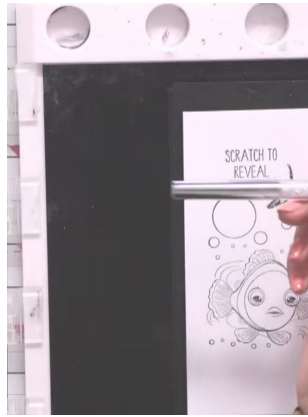
STEP 9



Press the scratch-off sticker firmly onto the card to secure it in place over the stamped image.

Watch this step: 1:01:30 into the show

STEP 10



Your scratch-to-reveal card is now complete. The recipient can use a coin or their fingernail to scratch away the silver foil and reveal the hidden message or image underneath.

Watch this step: 1:02:00 into the show

TIPS FROM THE SHOW

- The scratch-off stickers have a protective clear layer underneath the foil, so scratching won't distort any writing or stamping beneath.
- You can use the stickers creatively—write different messages or surprises underneath and let the recipient scratch to discover them.
- You get 70 stickers in the collection, so don't be shy about using them generously across multiple cards.

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